



## Healthcare Professionals Privacy Notice

Date: 1 May 2026

### Introduction

**Biogen Canada Inc. ("Biogen")** interacts with healthcare professionals ("**HCPs**") in many ways. Biogen collects "**personal information**" (meaning any information relating to an identified or identifiable natural person) about HCPs for different purposes directly from the HCPs themselves, from third parties (such as patients, caregivers or other medical professionals) and from publicly available sources. The following paragraphs set out when we process HCP personal information: (i) the purposes of the processing; (ii) what personal information is processed; (iii) how we obtain the personal information; and (iv) the foreseen retention period for which the personal information will be stored or the criteria used to determine the period. We also explain HCPs' rights in relation to this collection and use.

### Personal information we collect and how we use it

#### (a) Product complaints and adverse events

**Purposes of the processing:** Pharmacovigilance laws require us to collect product complaints and other safety information to enable us to monitor the safety of all products that we market or have in clinical development. These obligations include taking detailed records of every unwanted, untoward, unintended or harmful event in relation to the use of a Biogen medicinal product ("**adverse event**") passed to us, which allows the adverse event to be evaluated and collated with other adverse events or complaints recorded about that product. To help us meet these obligations and ensure the safety of our products, we collect personal information about HCPs and may use HCP personal information to:

- investigate the adverse event or product complaint;
- contact the HCP for further information about the adverse event or product complaint reported;
- collate the information about the adverse event or product complaint with information about other adverse events or product complaints received by us to analyse the safety of a batch, Biogen product or active ingredient as a whole; and
- provide mandatory reports to national or regulatory authorities so that they can analyse the safety of a batch, Biogen product, generic or active ingredient as a whole, alongside reports from other sources.

Information provided as part of an adverse event report is shared within Biogen on a worldwide basis through Biogen's Global Safety Database, hosted in the United States by Biogen, Inc. Biogen is also obliged to transfer adverse event data to national regulatory authorities for their databases and to the European Medicine Agency's EudraVigilance database.

#### **What personal information is processed:**

- name;
- relationship with the subject of the report;
- contact details (address, e-mail address, phone number or fax number); and
- profession/specialism (this information may determine the questions an HCP is asked about an adverse event, depending on their assumed level of medical knowledge).

**How we obtain the personal information:** We collect this information directly from the HCP when they provide us with information in relation to an adverse event that has affected a patient. We may also collect



this information from a patient or another third party reporting an adverse event that affected the patient (such as caregivers or other medical professionals).

**Retention period:** For adverse event reports: for at least 50 years after the date of the expiry of the marketing authorisation of the product. For product complaints and investigations: at least 10 years after closing the investigation.

## **(b) Customer relationship management**

**Purposes of the processing:** Biogen collects and uses HCP personal information in order to administer our relationship with an HCP (such as to arrange visits) and to build a profile about the HCP, in order to understand his/her areas of expertise and topics of interest better.

### **What personal information is processed:**

- name;
- contact details (address, e-mail address, phone number or fax number);
- opinions on Biogen and our products/therapeutic areas gained through feedback or satisfaction surveys; and
- academic and professional information (such as employment history, academic background, field of expertise and specialisation, publications and public speeches, interest in Biogen products and treatment habits, etc.).

**How we obtain the personal information:** Biogen collects most of this information directly from the HCP through field force conversations and feedback surveys, but we may also collect information from publicly available sources (including the internet and through social media listening) and from industry databases that contain details about HCPs (for example, to make sure the record that Biogen maintains about the HCP is up-to-date and accurate, or to supplement incomplete information).

**Retention period:** No longer than necessary for the purposes for which it has been collected, but for a maximum period of 3 years after the last date of interaction.

## **(c) Key Medical Experts**

**Purposes of the processing:** Biogen collects and uses personal information about HCPs who are considered Key Medical Experts (KMEs) in their field. Biogen engages KMEs for various purposes (such as to participate in market research, present or speak to internal or external audiences, to participate in advisory boards or attend any other meetings or events, including congresses, etc.) and requires information to build a profile about the KME.

### **What personal information is processed:**

- name;
- contact details (address, e-mail address, phone number or fax number); and
- academic and professional information (such as employment history, academic background, field of expertise and specialisation, publications and public speeches, interest in Biogen products and treatment habits, etc.).

**How we obtain the personal information:** Biogen collects most of this information from publicly available sources (including HCP databases, the internet and through social media listening) but also from interactions with the KME directly.



**Retention period:** No longer than 10 years from the date of collection of the data.

**(d) Business relationship management**

**Purposes of the processing:** Biogen collects and uses HCP personal information to administer, determine if it should enter into, or renew, a business relationship with an HCP (for example, to perform studies, surveys or market research, present or speak to internal or external audiences, to participate in advisory boards or attend any other meetings or events, including congresses). We require this information to:

- evaluate an HCP's professional history for our due diligence purposes as a responsible company (including compliance with anti-bribery and corruption laws);
- determine an HCP's level of remuneration based on their professional qualifications;
- organise any travel and accommodation on an HCP's behalf; and
- ultimately, enter into, or renew, a contract with the HCP.

**What personal information is processed:**

- name;
- hotel rewards code or frequent flyer number;
- passport details (such as passport number and validity dates);
- gender;
- date of birth;
- emergency contact details (such as name and phone number of next of kin);
- contact details (address, e-mail address, phone number or fax number); and
- academic and professional information (such as employment history, academic background, field of expertise and specialisation).

**How we obtain the personal information:** Biogen collects most of this information directly from the HCP when they provide us with their curriculum vitae. We also collect information about HCPs from publicly available sources to evaluate compliance with anti-bribery and corruption laws. This information is only processed where relevant and necessary to evaluate a HCP's background properly and to meet our commitment to deal only with valid and ethical business partners.

**Retention period:** For so long as is necessary to comply with our legal obligations and best practice for a responsible company in its dealings with external stakeholders, but for no longer than 3 years from the date of collection.

**(e) Healthcare market research by research vendors**

**Purposes of the processing:** Biogen collects and uses personal information about HCPs when they are invited to, and participate in, market research studies or surveys, conducted by an independent research vendor, which is usually a controller under data protection law and will provide respondent HCPs with a requisite privacy notice explaining the research project and related privacy rights.

**What personal information is processed:** If Biogen is also deemed a controller under data protection law, we will not typically receive any personal information of a respondent HCP ourselves, but may provide the research vendor with the following data of HCPs whom we recommend should be included in the research project (however the vendor ultimately decides whom to include in the respondent list):

- name; and



- contact details (address, e-mail address, phone number or fax number).

**Retention period:** For no longer than 5 years from the end of the research.

**(f) Grants, donations and sponsorship applications**

**Purposes of the processing:** Biogen collects and uses personal information about HCPs when they make, or a healthcare organisation that they work for makes, an application for a grant, donation or sponsorship. We require this information to:

- consider a conflict of interest that has been disclosed or investigate a possible conflict of interest;
- evaluate the HCP's professional history for our due diligence purposes as a responsible company (including the HCP's compliance with anti-bribery and corruption laws); and
- determine the HCP's, or their employer healthcare organisation's, eligibility to receive the grant, donation or sponsorship.

**What personal information is processed:**

- name;
- professional title;
- contact details (such as postal address, e-mail address and telephone number); and
- academic and professional information (such as employment history, academic background, field of expertise and specialisation, publications and public speeches, interest in Biogen products and treatment habits).

**How we obtain the personal information:** Biogen collects most of this information directly from the HCP when we receive an application from the HCP, or the healthcare organisation that they work for, to receive a grant, donation or sponsorship. We may also collect information about an HCP from publicly available sources to evaluate the HCP's compliance with anti-bribery and corruption laws or a conflict of interest. This information is only processed where relevant and necessary to evaluate the HCP's background properly and to meet our commitment to only award grants, donations and sponsorship to valid and ethical business partners.

**Retention period:** For so long as is necessary in order for us to comply with our legal obligations and best practice for a responsible company in managing its grant, donation and sponsorship applications, and in its dealings with other organisations, but for no longer than 10 years from the date the relevant application was received.

**(g) Legally required communications**

**Purposes of the processing:** In certain cases, Biogen is legally required to send a specific communication to HCPs, for example as a condition of a licence for a product or because of identified safety issues.

**What personal information is processed:**

- name; and
- contact details (such as postal address, e-mail address and telephone number).

**How we obtain the personal information:** Either from our own internal sources or from HCP database providers who can provide us with accurate HCP contact details or send the communications on Biogen's behalf.



**Retention period:** For no longer than necessary for the purposes for which has been collected and in accordance with any specific retention periods required by law, but for a maximum period of 25 years from the end of the life of the concerned Biogen product.

**(h) Medical information**

**Purposes of the processing:** To maximise patient safety in using Biogen products, Biogen provides a medical information service to respond to enquiries from consumers, patients, and healthcare professionals relating to any aspect of use or information surrounding a Biogen product.

**What personal information is processed:**

- name;
- contact details, such as address, e-mail address and/or phone number;
- details of the enquiry; and
- additional physician professional information (for example, in order to verify that we are liaising with a qualified doctor).

**How we obtain the personal information:** We usually receive the data from the HCP directly (for example, when the HCP e-mails or phones us) or from a third party which passes this information on to us, such as a distributor, homecare programme, or contact centre which takes calls on our behalf.

**Retention period:** For no longer than necessary for the purposes for which the data has been collected and in accordance with any specific retention periods required by law. In general, we keep personal information for medical information purposes for up to 6 years from the date of collection of the data.

**(i) Clinical trials**

Biogen collects and processes personal information about HCPs (including principal investigators and study site coordinators) in connection with the services they provide as study staff in conducting a clinical trial or study for which Biogen is a sponsor for the following three main purposes:

- **Verify study staff professional background and qualifications**

**Purposes of the processing:** We collect information about HCPs to assess the HCP's suitability to perform their tasks in conducting the clinical trial or study.

**What personal information is processed:** HCP's academic and professional information (such as employment history, academic background and training, field of expertise and specialisation, and professional practicing or licensing details).

- **Communicate with study staff HCPs in the ordinary course of business**

**Purposes of the processing:** We collect and use the personal information of HCPs to manage and administer our relationship with these HCPs.

**What personal information is processed:** The information we may collect about study staff includes full name and contact details (such as postal address, e-mail address, phone number or fax number).



- **Manage and administer financial payments to study staff HCPs.**

**Purposes of the processing:** We collect and use HCP personal information for compensation or reimbursement purposes.

**What personal information is processed:** The additional information we collect about HCPs is financial details (such as bank account details).

**How we obtain the personal information:** We collect this information about HCPs directly from the HCP or from third parties (such as the HCP's employer or publicly available sources).

**Retention period:** For no longer than 25 years from the end of the life of the concerned Biogen product.

#### **(j) Educational support and training**

**Purposes of the processing:** Biogen collects and uses personal information about HCPs to be able to provide them with educational support and training.

**What personal information is processed:**

- name;
- professional title;
- contact details (such as e-mail address, postal address including the name of the hospital where the HCP works, and telephone number); and
- other relevant academic and professional information to determine the HCP's eligibility for educational support and training, and the appropriate level of educational support and/or training.

**How we obtain the personal information:** Biogen collects most of this information directly from the HCP when we receive a request for educational support and/or training, or the healthcare organisation that they work for.

**Retention period:** For no longer than 10 years from the date of collection of the data.

#### **(k) Meetings and events**

**Purposes of the processing:** Biogen collects and uses personal information about HCPs when they register for, attend, or participate in, virtual or in-person meetings or events.

**What personal information is processed:** The personal information that we collect about an HCP will depend on whether the HCP is attending the event or participating in it, however, this typically includes:

- name;
- contact details (address, e-mail address, phone number or fax number); and
- additional physician professional information (for example, in order to verify that the HCP is, in fact, an HCP).

**How we obtain the personal information:** Biogen collects most of this information directly from the HCP when they register for the meeting or event or confirm their participation in it, or the healthcare organisation that they work for.



**Retention period:** For no longer than 10 years from the date of collection of the data.

**(l) Access programmes**

**Purposes of the processing:** Biogen funds access programmes designed to provide access to investigative Biogen products to eligible patients that their HCP considers would benefit from the treatment. Biogen collects and uses personal information about HCPs to determine their patient's eligibility in a Biogen access programme, to create an online HCP account in order to facilitate orders for Biogen products if such access is granted, and to administer the access programme.

**What personal information is processed:**

- name;
- hospital and department;
- contact details (including e-mail address, postal address and telephone number); and
- other information relevant to the patient's eligibility to enrol in the Biogen funded access programme (such as the HCP's professional opinion on whether the patient meets the inclusion criteria, the anticipated need of the patient to gain access to the Biogen product and the potential benefits to the patient if access was granted, etc.)

**How we obtain the personal information:** Directly from the HCP.

**Retention period:** For no longer than 25 years from the end of the life of the concerned Biogen product.

**(m) Clinical trial websites publication**

**Purposes of the processing:** Biogen may collect and publish HCP data on public clinical trial registries, including:

(a) [www.clinicaltrials.gov](http://www.clinicaltrials.gov) which is a registry and results database for clinical studies involving human subjects. It is operated by the United States National Library of Medicine (NLM) at the National Institute of Health, 8600 Rockville Pike, Bethesda, MD 20894, USA, and Biogen and its affiliates are required to register all their US clinical trials on this website. Once Biogen has transferred HCP personal information to the NLM, the NLM acts as a controller in its own right in relation to HCP data and its privacy policy, explaining how it processes HCP data and how HCPs may exercise their rights in relation to this, can be found on the [www.nlm.nih.gov](http://www.nlm.nih.gov) website;

(b) [www.euclinicaltrials.eu](http://www.euclinicaltrials.eu) which is a sponsor workspace in the EU Clinical Trials Information System (CTIS) which assists clinical trial sponsors and other organisations involved in running clinical trials in preparing and compiling clinical trial applications and dossiers to submit for assessment by EEA countries. It is operated by the European Medicines Agency (EMA) of Domenico Scarlattilaan 6, 1083 HS Amsterdam, The Netherlands and Biogen and its affiliates are required to register all their EEA clinical trials on this website. Once Biogen has transferred HCP data to the EMA, the EMA acts as a controller in its own right in relation to HCP data and its privacy policy, explaining how it processes HCP data and how HCPs may exercise their rights in relation to this, can be found on the [www.euclinicaltrials.eu](http://www.euclinicaltrials.eu) website; and

(c) [www.biogenriallink.com](http://www.biogenriallink.com) which is a digital platform that allows patients, caregivers, healthcare providers, and study sites to learn about Biogen clinical trials - past, present, and future.



**What personal information is processed:** Biogen collects the following HCP data, transfers it to NLM and EMA and displays it on Biogen Trial Link:

- full name;
- professional title/role;
- institution name and contact details, including institution address, general institution e-mail address, and general institution contact number; and
- HCP direct e-mail address and direct line telephone number or mobile number.

**How we obtain the personal information:** Directly from the HCP or via Biogen's contract research organisation

**Retention period:** For no longer than 25 years from the end of the life of the concerned Biogen product.

#### (n) Patient recruitment websites

**Purposes of the processing:** Biogen administers patient recruitment websites that enable HCPs to provide their information in order that they can be contacted to learn more about a clinical trial for which Biogen is recruiting patients.

**What personal information is processed:**

- name; and
- contact details (address, e-mail address, phone number or fax number).

**How we obtain the personal information:** Directly from the HCP.

**Retention period:** For a maximum period of 30 days after the closure of patient enrolment in the clinical trial about which the HCP is enquiring.

#### (o) Patient support programmes

**Purposes of the processing:** Biogen collects and uses personal information about HCPs who are involved in a support programme funded by Biogen to support and guide patients who have been prescribed a Biogen product as part of their treatment of a particular disease.

**What personal information is processed:**

- name;
- medical centre details;
- nature of the HCP's relationship with the patient;
- details of the HCP's involvement in the patient's care; and
- details of any contact the HCP may have had with a patient support programme provider nurse or member of staff.

**How we obtain the personal information:** Directly from the patient of the HCP who is enrolled in the support programme.

**Retention period:** For so long as the HCP's patient is enrolled in the support programme. If the patient leaves the programme: 6 years from the date of last contact with the HCP. Biogen will store and process



the personal information it holds about you which does not directly identify you, for statistical purposes for 25 years from the end of the life of the product.

**(p) Targeted advertising**

**Purposes of the processing:** Biogen occasionally places advertisements on social media websites, such as LinkedIn, and provides the social media site with HCP personal information in order to check if Biogen's HCPs are members of the site, so that the site owner can match its own data about you to provide advertisements about our goods and services that may be of interest to you. This allows us to send you content, scientific information or initiatives that are more tailored to your interests through the social media site.

**What personal information is processed:**

- name;
- contact details (address, e-mail address, phone number or fax number); and
- professional information (such as practice/specialism and HCP identification number).

**How we obtain the personal information:** Directly from the HCP through interactions with Biogen and from publicly available sources such as HCP databases.

**Retention period:** For no longer than 5 years from the date of collection.

**(q) Laboratory testing**

**Purposes of the processing:** Biogen occasionally funds laboratory tests for the benefit of patients. In order for a patient to benefit from such testing, HCPs must decide whether a particular test is appropriate for their patient and then apply for a test kit. Biogen collects personal information about HCPs who have assessed their patient's medical health and want their patient to be tested, in order to provide the test kit, conduct the testing, analyse the test results, and provide HCPs with a report.

**What personal information is processed:**

- full name; and
- contact details (hospital address, e-mail address, and telephone number).

**How we obtain the personal information:** Via Biogen's service providers, such as the laboratories who perform such tests, and assist Biogen in the administration of this service.

**Retention period:** For so long as the HCP's patient is benefitting from laboratory testing. If the patient leaves the programme: 2 years from the date of last contact with the HCP.

**(r) Business-related communications via e-mail and message service**

**Purposes of the processing:** Biogen sends HCPs business-related communications from time-to-time by e-mail and/or message service (including SMS and, if HCPs have such messaging apps, services like WhatsApp, WeChat and Line). These communications include updates about Biogen, therapy information, insights about diseases, clinical trial information, patient education materials and invitations to participate surveys, events and webinars.



In order to offer content that is individually tailored to an HCPs' needs, Biogen may evaluate technically the content that interests HCPs from their interactions with our messages. Such information will enable Biogen to understand whether content is of interest to a particular HCP and to tailor future relevant content that is suited to the HCP's individual interest. This involves measuring:

- whether, when and how many times an HCP has opened e-mails; and
- when and how many times an HCP has clicked any links within e-mails or messages and any attached documents.

Biogen may also measure an HCP's interactions with messages sent by message service, if the service provider allows this. HCPs may control Biogen's ability to do this by changing the relevant settings of their message service.

**What personal information is processed:**

- Relevant HCP contact details for the service used to send the communication, such as e-mail address, mobile telephone number or message service nickname/username.

**How we obtain the personal information:** Directly from the HCP through interactions with Biogen.

**Retention period:** No longer than necessary for the purposes for which they were collected, and in accordance with legally prescribed retention periods

**How we share personal information with others and international transfers**

Biogen may, from time-to-time also need to make the personal information of HCPs available to third parties. This may include a transfer of personal information outside an HCP's province or Canada, in which case Biogen takes appropriate steps to ensure the personal information is processed in accordance with provincial and federal data privacy laws. Such parties include:

**(a) Affiliates**

We may disclose personal information to our affiliated companies for the purposes described in this Privacy Notice. A full list of Biogen affiliates can be found at [www.biogen.com](http://www.biogen.com) under "Contact Us".

**(b) Service providers and business partners**

Biogen may use service providers to provide services to us which may require disclosure of HCP personal information to such third parties. These include service providers which:

- provide or host IT, technology or data storage systems or solutions;
- provide clinical trials and studies support;
- provide marketing or market research services;
- support the creation and dissemination of disease education and product campaigns and materials, corporate communication and public relations activities;
- provide consulting services, such as advisory boards and faculty;
- assist in the management of third party queries, such as complaints, medical information and safety reporting; and
- support in the organisation of congresses, events and meetings.

Biogen may also disclose HCP personal information to business partners such as:



- external scientists and healthcare professionals to review and assist us with healthcare compliance activities;
- institutions and other organisations with whom we collaborate to support our clinical or commercial activities (such as for clinical studies and patient support programmes);
- other companies with which we collaborate regarding joint development, distribution and/or marketing of particular products or services; and
- parties providing advisory services, monitoring and relevant corrective/preventive actions, such as consultants, auditors, accountants, advisers, legal counsels and similar agents.

**(c) Regulatory and governmental bodies**

In certain circumstances, we may be required to provide HCP personal information requested by regulatory and health authorities including governmental bodies, data protection authorities, tax authorities, or courts in case of disputes. Where permitted and feasible, and to protect your right to privacy, Biogen will take reasonable steps to remove or anonymise information that may directly or indirectly identify you and restrict to the minimum the amount of personal information we submit or transfers to such parties. We will also take appropriate measures to ensure that the requester understands the sensitive nature of the personal information that they may receive.

We reserve the right to alert and cooperate with law enforcement authorities in investigating and prosecuting users who violate our rules or engage in behaviour that is illegal or harmful to individuals or the personal information for which we are responsible.

**(d) Corporate transactions**

We may disclose HCP personal information to a third party, or their advisers, in connection with a corporate reorganisation, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock, including in connection with any bankruptcy or similar proceedings.

**Data protection rights**

HCPs may have the following rights under provincial and federal data privacy laws, where applicable:

- right to access their personal information
- right to rectification of incorrect personal information
- right to data portability.
- right to de-indexation/cessation of dissemination
- right to information about automated decision-making

Where Biogen processes HCP personal information on the basis of the HCP's consent, the HCP may withdraw their consent at any time without any prejudice by contacting us using the contact details below or, in the case of an e-mail, by clicking the unsubscribe function within the e-mail.

Please note that some of these rights are limited by applicable data protection law and we have the right to collect, process and hold HCP personal information to perform our legal obligations (for example: data regarding an adverse event). We may require an HCP to provide additional information necessary to confirm their identity before we comply with any request made.

**Contact information**



If you are an HCP and you have questions or concerns about this Privacy Notice or the processing of your personal information or would like to exercise your rights as outlined above, you can contact Biogen's Data Privacy Officer by e-mailing: [privacy@biogen.com](mailto:privacy@biogen.com). You may, should you feel it necessary, lodge a complaint with your provincial or federal data privacy authority, if you feel your privacy rights have been infringed.